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# Newsletter Vol. 2

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## Linear Turns Circular Fostering SMEs' Circular Economy Transition

Dear SME Leaders,

We are pleased to present a practical guidance „USER GUIDE for you and your SME. How to support the CE transition process following the issues of the circular economy.“ designed to assist you and your company in introducing circular economy principles effectively and sustainably.

### What's Inside the Guide:

#### Engaging Stakeholders:

We understand the importance of involving every relevant party in the transition process. Our guide includes strategies and templates to help you plan, design, and conduct workshops that engage your team and other stakeholders. By involving key individuals early on, you ensure a smoother transition and greater alignment with circular economy objectives.

#### Practical Tools and Templates:

##### Helpful Tools for Transformation:

The guide navigates you through the analysis and planning phases with a suite of tools that facilitate organizational analysis and data



collection. These systematic approaches can help in documenting progress and making informed decisions.

**CE Canvas:**

The DIY CE Canvas template guides you through evaluating closed-loop practices and transforming your business model. Integrating results into the L2C Circular Canvas structure gives you a comprehensive overview of your business operations and identifies potential areas for enhancement.

**Stakeholder Mapping:**

The visual stakeholder map template will support you to identify, analyze, and engage with key stakeholders effectively, ensuring project success and promoting a collaborative culture.

**9R Analysis:**

The detailed 9R analysis can contribute to optimize your resources, to evaluate your organization’s strategy for closed-loop practices and identify improvement opportunities.

**Lift Your Business Sustainability:**

This guide not only provides the theoretical framework but also equips you with actionable steps and practical tools to drive your SME towards sustainability. With easy-to-use templates and clear instructions, you are well-prepared to tackle the challenges of adopting circular economy principles.

We believe this comprehensive guide will be an invaluable asset to your organization as you embark on your journey towards a more sustainable and efficient future.

**Program:**

Erasmus+, Action Type: Cooperation partnerships in vocational education and training

**Project lifetime:**

01.02.2022 – 31.07.2024

**Project coordinator:**

Fachhochschule des Mittelstands (FHM)



Fachhochschule des Mittelstands



EnergieImpulsOWL

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