



JULY 2024

Newsletter Vol. 3

Learn more about the project at:
www.ltoc.eu



Activation of the L2C Programme for the Circular Transformation of Business Models for SMEs

Welcome to the Circular Revolution

We are pleased to announce the activation of a new Short Learning Programme (SLP), specifically designed to guide small and medium-sized enterprises (SMEs) and their leaders in their transformation towards circular business models.

The SLP is designed to provide a skills framework and a set of modules to develop essential skills, with all materials available in Polish, Italian, German and English. SME leaders will acquire a comprehensive set of knowledge and tools demonstrating the benefits and opportunities of the transition to EC, supporting them in independently designing EC implementation plans.

What is the Transition to the Circular Economy?

The transition to the circular economy represents a significant shift from the traditional linear, take, produce, use, dispose' economic model to a more sustainable economic system that emphasizes the regeneration and reuse of materials and resources. In a circular economy, waste and pollution are minimized, and resources are kept in use for as long as



possible, creating a closed-loop system that promotes efficiency and sustainability.

This change requires a new approach in the design, production, use and disposal of products, influencing not only traditional business models but also the knowledge, skills and tools that organizations need to refer to in their operations.

The L2C Programme:

The L2C programme is structured in three modules, consisting of a total of ten units. Each unit comprises video lectures combined with practical activities, such as self-assessment exercises, tasks, simulations and case studies.

The topics addressed within the course have been carefully selected on the basis of feedback received in a survey, conducted on a sample of Italian Polish and German SMEs, thanks to which

it was possible to grasp the real needs, difficulties and requirements of companies that are undertaking this transition path, such as the basic principles and business models that characterise the circular economy; the regulatory framework regulating the circular transition at national, European and international level; and finally some models and best practices that can support SMEs leaders in the change path by drawing inspiration from practical cases of the challenges and successes faced by companies that have made the circular economy one of their pillars.

Join Us in the Circular Revolution!

We are excited to accompany SMEs on this journey towards sustainability. Through the L2C programme, business leaders will acquire the knowledge and skills needed to implement circular business models, reducing environmental impact and creating a virtuous cycle of resource utilisation.

For more information and registration, please visit our website:

<https://l2c.uninettuno.it/en/l2c.aspx>



Program:

Erasmus+, Action Type: Cooperation partnerships in vocational education and training

Project lifetime:

01.02.2022 – 31.07.2024

Project coordinator:

Fachhochschule des Mittelstands (FHM)



Fachhochschule des Mittelstands



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